

3rd NEWSLETTER



Working on first day



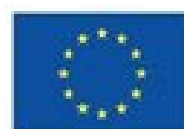
During the light lunch

IN ZARAGOZA FOR THE FOURTH TRANSNATIONAL MEETING

From 22 to 24 June the seven partners met in Spain, precisely in Zaragoza, the capital of Aragon.

Thanks to the hospitality and organization of the Universidad de Zaragoza and the coordination of the leader Petra Patrimonia, the meeting fruitfully observed the different stages of the planned agenda, focusing in particular on the improvement of the Methodological Guide to the participatory development of a Discovery Tour linked to the typical "land and sea" traditions, to which two work sessions were dedicated, one for small groups and one in plenary. Subsequently, a very interesting visit to the Laboratory of the Institute of Food Science and Technology of the University of Zaragoza took place. The third day allowed the partners present to "test" the first part of the Tour proposed by the Universidad de Zaragoza which took place in the territory of Aragon crossed by the Ebro river, visiting characteristic villages (La Zaida, Cinco Olivas, Alborge) and some emblematic sites of the history of the Ebro, for example a water diversion canal for hydroelectric production, a medieval dam that diverted the river water towards a mill in the city, an old oil mill and finally the Monasterio de Rueda.

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WORKSHOPS FOR THE CONSTRUCTION OF TOURS

Precisely to experiment with the participatory methodology of involving local actors in defining the methods of promoting "land and sea" excellence described in the Methodological Guide, the partners organized a series of meetings and workshops with their mentors and stakeholders. Each partner organized and conducted at least 4 meetings which marked the construction process of the Discovery Tour aimed at valorising the productive excellence of the agricultural or maritime area, without naturally neglecting the focus on the natural and cultural context of reference. In the end, at least 28 workshops will be held with the participation of no fewer than 35 local actors who will give their contribution of experience and expertise in this regard. The Discovery Tours will naturally be available on the electronic platform by the end of the project scheduled for the end of April 2024.

From some of the workshops



MCE – GREECE



PCX – CYPRUS

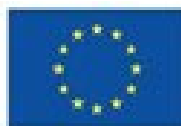


FAR MAREMMA - ITALY



MEDORO - ITALY

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PARTNERS IN SICILY FOR THE FIFTH TRANSNATIONAL MEETING

On 28 and 29 November Catania hosted the fifth meeting of the partners, this time all seven were physically present.

The Med.O.R.O. scarl organized an intense "two days", led by the leader Petra Patrimonia and particularly centered on the exhibition and "pre-validation" of the Discovery Tours that each partner has developed as well as the description of the participatory tour construction paths that the partners have followed involving their mentors, stakeholders and experts. Another important session of the works was dedicated to the verification and updating of the e-learning platform which will make the various tools created by the project interactively usable. Overall, an excellent correspondence between the results obtained so far and the objectives was noted, both in terms of quality and timing. After a careful examination of the various "transversal activities" of the project, on the second day the partners participated in a sort of "educational tour" focused on the city of Syracuse, which represents one of the stages of the Discovery Tour designed by Med.O.R.O. In particular, the day developed through a strictly cultural moment, with the guided tour of Neapolis and the island of Ortigia, and one of a food and wine nature, with the tasting of some typical specialties of the area.

And the last appointment in Cyprus in March 2024!



GROUP PHOTO AT THE NEAPOLIS IN SYRACUSE

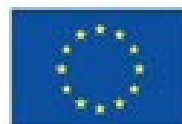


SYRACUSE: TYPICAL PRODUCTS FOR TASTING



SYRACUSE: THE SEAFRONT OF ORTIGIA

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